



# CALIFORNIA AG SUMMIT

*Register today!*

January 27, 2012 • UC Davis Freeborn Hall

## **Keynote Speaker: John Hofmeister**

Former president, Shell Oil Company  
Founder and CEO, Citizens for Affordable Energy  
Author, "Why We Hate the Oil Companies"

## **Three Powerful Panel Sessions**

### **>GLOBAL FOOD TRENDS**

- Army Col. Cheryl Smart, Assistant Professor-National Security Studies, Industrial College of the Armed Forces
- Dr. Alex McCalla, Professor Emeritus, Agricultural and Resource Economics, UC Davis
- Dr. Daniel Sumner, Director, UC Agricultural Issues Center

### **>ENERGY IN AGRICULTURE**

- Duane Larson, Director of Energy Efficiency Strategy, Pacific Gas and Electric Company
- Grant Lundberg, CEO, Lundberg Family Farms
- Suzanne Minter, Account Executive, Bentek Energy

### **>SOCIAL MEDIA**

- Miriam Lueck Avery, Research Manager, Institute for the Future
- Ira Brill, Director of Marketing Services, Foster Farms
- Rawn Shah, Strategist, Worldwide Sales Enablement Team, IBM

- **Registration**
- **Event Information**
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